



## Growing Produce for Profit

Thursday, February 21st, 2013

presented by **University of Illinois Extension** and **Iowa State University Extension & Outreach**  
Elizabeth Community Building, 111 East Myrtle Street, Elizabeth, IL 61028

### Schedule

- 8:30-9 a.m. Registration and Check-in
- 9 a.m. Welcome, Introduction of Speakers & Housekeeping

#### GENERAL SESSIONS

- 9:15 a.m. **Tips for Vegetable Growers**  
*Chuck Voigt, Extension Specialist, Vegetable Crops — University of Illinois*
- 10:00 a.m. **Break** (*Introduce rep from Farm Tek*)
- 10:15 a.m. **Production Overview for Fruit & Vegetables**  
*Patrick O'Malley, Agriculture Program Specialist — Iowa State University Extension & Outreach*
- 11:00 a.m. **Fruit & Vegetable Insect Management Update for 2013 & SARE Grant Opportunities**  
*Rick Weinzierl, Extension Specialist, Entomology & SARE Coordinator — University of Illinois*
- 11:45 a.m. **Update on regional local foods projects**  
*Brittany Bethel — Regional Foods Coordinator, Iowa State University Extension, Dubuque County*  
*Margaret Larson — Unit Director, University of Illinois Extension, Jo Daviess, Stephenson & Winnebago Counties*
- Noon **Lunch** (*Farm Tek booth & equipment presentation*)



#### BREAK OUT SESSIONS

- 12:45 p.m. **Brambles, Not Always a Thorny Issue** (growing raspberries and blackberries)  
*Patrick O'Malley*  
**Apple Insect Management**  
*Rick Weinzierl*
- 1:45 p.m. **Marketing Tips for the Local Grower**  
*Panel of area producers leading a group discussion on sales & marketing techniques*
- 2:45 p.m. **Evaluation**

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